



Integrated Productive Environment

Traditionally, technology refers to a variety of components, which have to be integrated into larger, more complex products. Like in an automobile (or human organism), all such components must function seamlessly and flawlessly together. So there is also *technology of integration*, i.e. pulling the components together into a functional whole.

Such higher-complexity product itself is a component in a next-level integrated system, which is also a form of technology. Such highest-level complexes we refer to as Integrated Productive Environments, IPEs for short. Typical example of the highest IPE would be a complete town: productive, flexible, modular, fully equipped to provide food, products and services, including housing, education, health care, sports and entertainment, all in the closest proximity to regional or local customers. (Successful precedents were the "Industrial cities", exported globally by the Bata Corporation of the 1930s.)

The ways IPEs are designed, put together, operated and used represents the new innovation ZET-focus. It is clear that such orientation requires competent cooperation of many individuals, companies and institutions, at multilayered cultural, professional and knowledge levels. It is this kind of deep cooperation that is critically needed in today's indecisive and drifting world. Similar IPEs are also needed in education, self-government, healthcare, defense and environmental protection.

One of the largest threats to our world, in current global arrangement, is non-cooperation, political solidarity and populist isolationism (like the "America First!" strategy). Any such separation,

withdrawal and isolation breed similar responses and chain reactions all over the global society. The solution is found in evolving local and regional IPEs worldwide, establishing their cooperative patterns in trading their technology, knowledge and experience. Clearly, the intercultural experience is needed for acquiring the understanding and knowledge of IPEs.

The ZET-Foundation is preparing the first IPE innovation and construction experience, to take place in the summer of 2019 at the Castle of Vilemov in the Czech Republic (the birthplace of Bata Industrial city and Entrepreneurial university). This Global-Experience Camp will bring together talented young entrepreneurs and innovators from the USA, China, India, Russia, Australia and Canada – to learn, share, and create together the necessary IPE knowledge and habits of cross disciplinary and cultural cooperation.

We are now seeking sponsors, investors and capitalists, as well as young and innovative entrepreneurs who wish to master and participate in our new IPE camps. Investment participation, pre-registration and inquiries of involvement are being gathered and welcome from the world over.

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<http://milanzeleny.com/en-US/>
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